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Subject- SKILL DEVELOPMENT
B.COM II YEAR SEMESTER – IV

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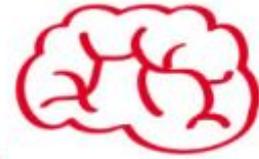
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UNIT- I – BASICS OF PERSONALITY

- **WHAT DO YOU UNDERSTAND BY THE TERM PERSONALITY?**
- **DEFINITION OF PERSONALITY**
- **CHARACTERISTICS OF PERSONALITY**
- **TYPES OF PERSONALITY**
- **FACTORS INFLUENCING PERSONALITY**

RATIONAL

PERCEIVING



CHARACTER

PSYCHOLOGY

PERSONALITY



BEHAVIOR

SENSING



TEMPERAMENT



EXTROVERT

INTROVERT



WHAT DO YOU UNDERSTAND BY THE TERM **PERSONALITY**?

- Personality is the combination of physical and mental qualities of an individual.
- The personality has the base of the family, close relatives and other peer groups.
- The personality is being judged on 2 criteria's:-

TRAITS & TYPES

- In every field of life an individual having a good personality has better chance to succeed than others.

DEFINITION OF PERSONALITY

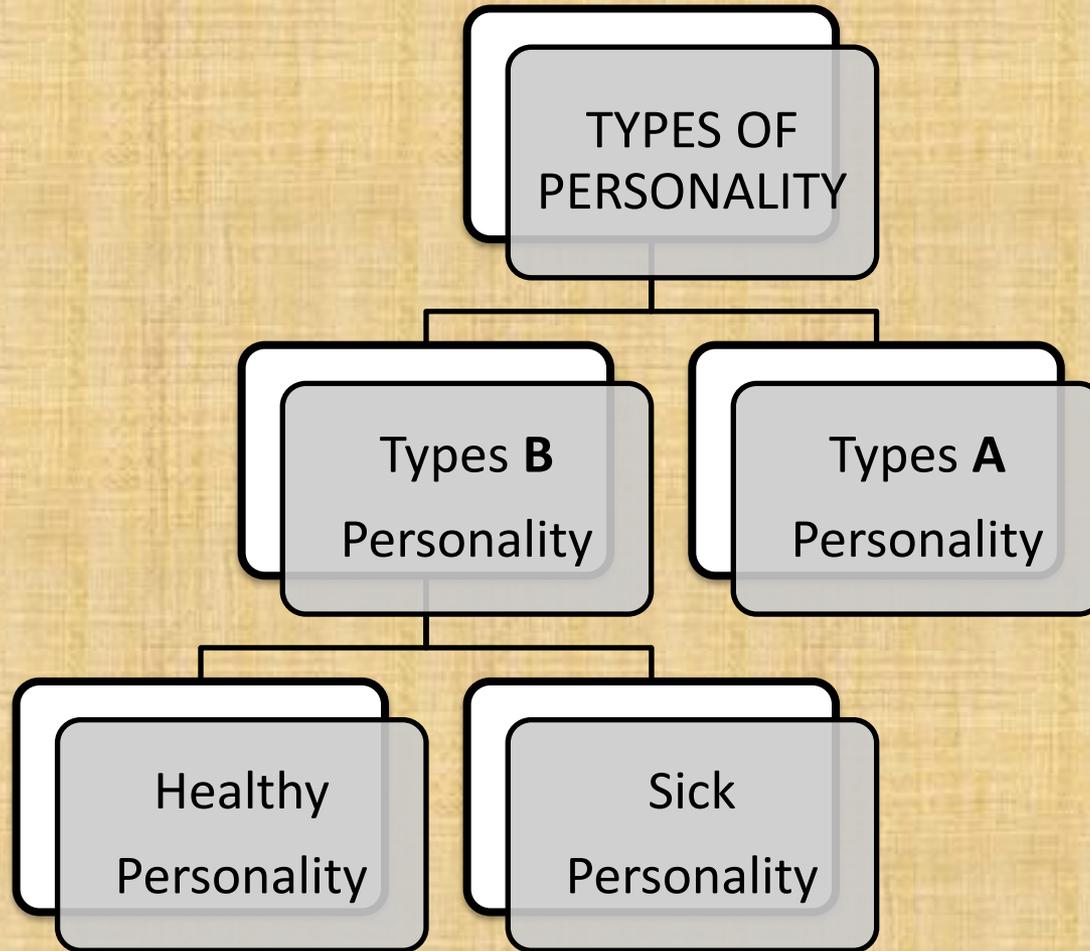
- Personality is “what usually refers to the distinctive patterns of behavior (including thoughts and emotions) that characterize each individual’s adaptation to the situations of his or her life”

- Mischel

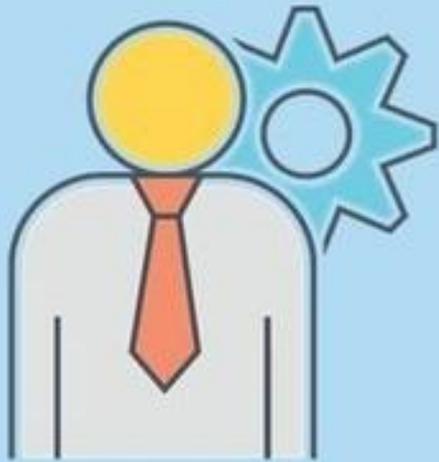
CHARACTERISTICS OF PERSONALITY

1. Personality is unique
2. It refers to relatively stable qualities of an individual
3. Personality represents a dynamic orientation of an organism to the environment
4. Personality is greatly influenced by social interaction.

TYPES OF PERSONALITY



Type A Personality



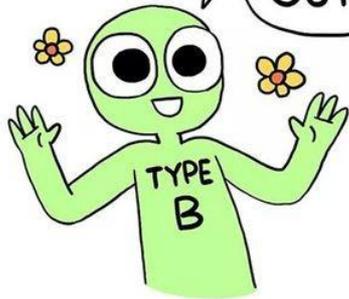
Ambitious, aware of status
and proactive etc.

Type B Personality

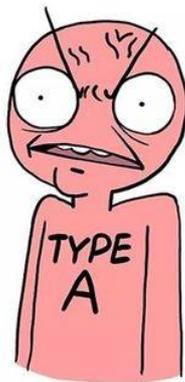


Flexible, improvising and
low stress etc.

WHAT IF EVERYONE
JUST CHILLED
OUT?



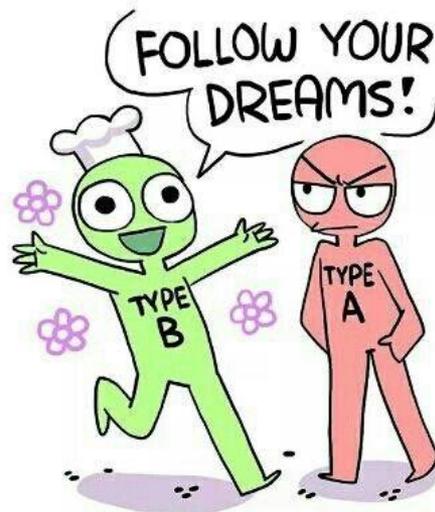
NO.



IMAGINE IF THE
WHOLE WORLD
JUST RELAXED
A LIL' BIT??



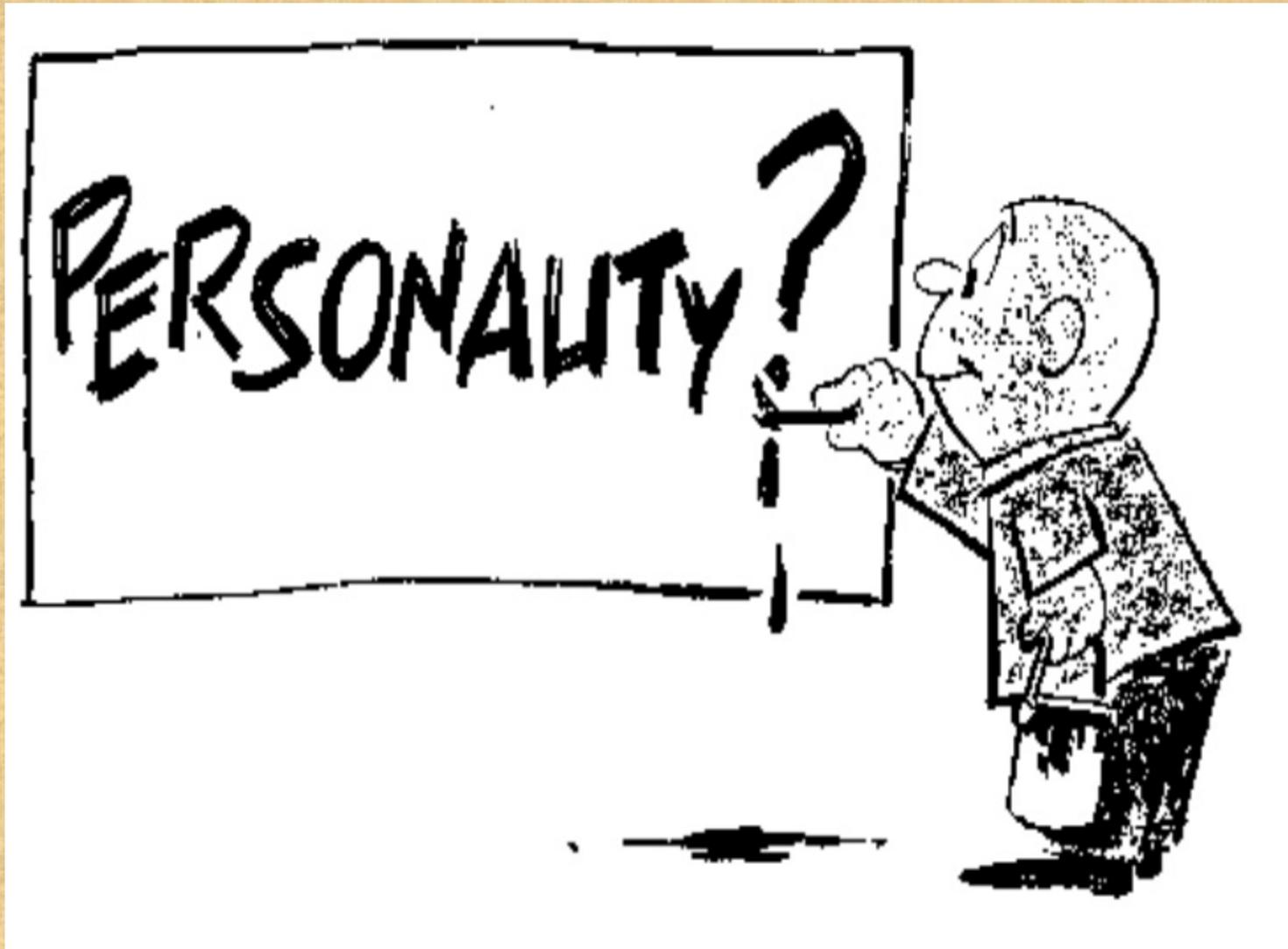
I NEITHER
CAN NOR
WANT
TO.



FACTORS INFLUENCING PERSONALITY



ANY QUESTIONS??



THANK YOU!
